GRAND UNION

Doral Temporary Display Program

- Dates July through December 1994
- Program
  1. Placement and ongoing display of 40 carton DORAL Self-Service Floor Display.
  2. Display features pre-couponed DORAL. Coupon value $ 2.00 per carton.
  3. DORAL Product couponed at Montgomery Warehouse.
- Program Payment

$ 40 per month per store/$ 280 per store for entire period (July-December)

$ 84,000

Additional$ 28 per case allowance for warehouse couponing.

51846 4638

Source: https://www.industrydocuments.ucsf.edu/docs/prky0000